

User centric design events

Mr Tom Loosemore spoke at the Norwich Auditorium of University Information Services on the 8th of December, 2015¹. Tom was the Deputy Director of the Government Digital Service in the Cabinet Office until October 2015. He spoke about the history and the lessons learned from 5 years with the GDS and the challenges of implementing Digital by Default in the public sector. The Financial Times recently reported that GDS was generated £1.7 billion in savings on a budget of £58 million in 2014-15 alone. The talk should be of interest to anyone concerned with maximising the potential of Digital to provide better services at lower cost.

About 80 people attended, including members of the User Needs Committee. The event was considered a great success by most attendees and subsequent discussion has raised the suggestion of an official University lecture series to be held once a term on the topic of Great [Digital] Design. Members are invited to comment on the value of bringing similar speakers to the University and the potential for paying speaking expenses and/or fees.

John Norman
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¹ Recording available at <http://www.sms.cam.ac.uk/media/2130919>