UNIVERSITY OF CAMBRIDGE
Information Services

Digital Advisory Board

As part of the operational plan for the Digital Transformation unit, a Digital Advisory Board has been proposed that would seek to raise awareness at the top of the University of the value of innovative digital services. The role anticipated is akin to the role of Martha Lane-Fox in convincing the UK government to set up the Government Digital Service.

The UIS can support such an Advisory Board, but the logical 'responsible owner' of the activity should be the User Needs Committee, Registrary or Vice Chancellor.

This note seeks to initiate a conversation with User Needs Committee that will consider whether such a Board is desirable and necessary, and if so, provide some guidance on formality of structure and remit.

Addendum: A straw man proposal to aid the conversation

Working with the User Needs Committee, UIS will ***recruit a digital advisory board*** to assist with expectation setting, recruitment standards, quality benchmarking and socialising the business case for digital transformation, both internally and at senior levels of the University. During the first year, the digital advisory board will both provide guidance on development of the digital education strategy, and will identify and propose to ISC other areas of University activity that would benefit from in-depth analysis/review by the digital transformation consultancy.

Members should represent Digital Leadership from different areas; London Agencies, Public Service, University, leading commercial digital service businesses.

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29 October 2015